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By -

Taylor Francis Ltd, United Kingdom, 2014. Hardback. Book Condition: New. 229 x 155 mm. Language: English . Brand New Book. RD Investment and Impact in the Global Construction Industry brings together contributions from leading industry researchers in a diverse group of countries to investigate the role of research and development (RD) in the construction industry. Investment in RD is a proven factor in economic growth, and helps develop a more productive and innovative industry. This book explores how policy makers and industry leaders can better target future investment; and how industry and researchers can manage their efforts to improve productivity whilst addressing the environmental and social needs of their communities. Case studies present projects where RD ideas funded by both the private and public sectors have been translated from research into practice or policy, and examine drivers, successes and barriers to the delivery of RD in industry. Based on research from members of the CIB Task Group 85 (RD Investment and Impact) and concluding with key insights for maximising the impact of RD in the future, the book holds valuable lessons for practitioners, policy makers and researchers across the international construction industry.



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