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Running Behavioral Studies with Human Participants: A Practical Guide

By Frank E. Ritter, Jong W. Kim, Jonathan H. Morgan, Richard A. Carlson

SAGE Publications Inc. Paperback. Book Condition: new. BRAND NEW, Running Behavioral Studies with Human Participants: A Practical Guide, Frank E. Ritter, Jong W. Kim, Jonathan H. Morgan, Richard A. Carlson, This text provides a concrete roadmap for the design and implimentation of experiments using human participants. It covers both conceptual and practical issues that are critical to experimental methods and the organization of the book follows the standard process in experiment-based research. Both students and instructors will find this book accessible and easy to use. The detailed guidance on each step of an experiment is particularly useful for people with little or no previous training in research methodology. Further, the example studies will serve as effective 'recipes' to help students organize their experimental studies. Features: - shows students how to prepare to run experiments covering important topics such as how to recruit participants, maintainance of apparatus, and what to measure from the experiment - a separate chapter on ethics examines ethical considerations necessary for running experiments with human participants - a separate chapter covers essential information on IRBs (Institutional Review Boards) - provides example studies with a brief synopsis of procedural steps. so that students can learn detailed procedures for...



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Reviews

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A very awesome book with perfect and lucid reasons. It really is basic but shocks within the 50 percent of the book. Its been designed in an exceptionally easy way and is particularly merely right after i finished reading this ebook where in fact changed me, change the way i think.

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