



Rhetorics and Technologies: New Directions in Communication (Hardback)

By -

University of South Carolina Press, United States, 2010.

Hardback. Book Condition: New. 234 x 158 mm. Language:

English . Brand New Book. This title includes electric discussions

of the interplay between technological innovation and

communication. Recognizing an increasingly technological

context for rhetorical activity, the thirteen contributors to this

volume illuminate the challenges and opportunities inherent in

successfully navigating intersections between rhetoric and

technology in existing and emergent literacy practices. Edited by

Stuart A. Selber, Rhetorics and Technologies positions

technology as an inevitable aspect of the rhetorical situation

and as a potent force in writing and communication activities.

Taking a broad approach, this volume is not limited to

discussion of particular technological systems (such as new

media or wikis) or rhetorical contexts (such as invention or

ethics). The essays instead offer a comprehensive treatment of

the rhetoric-technology nexus. The book s first section considers

the ways in which the social and material realities of using

technology to support writing and communication activities

have altered the borders and boundaries of rhetorical studies.

The second section explores the discourse practices employed by

users, designers, and scholars of technology when

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