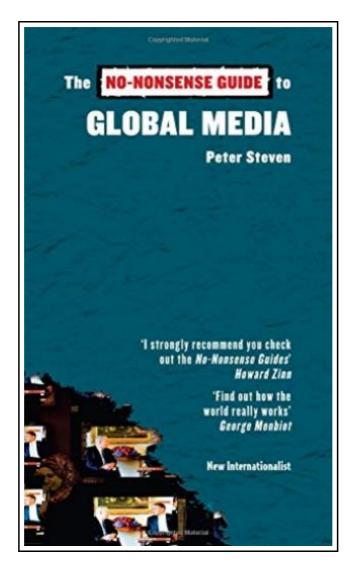
### The No-nonsense Guide to Global Media



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### Reviews

The book is great and fantastic. It is writter in straightforward words and phrases rather than difficult to understand. You wont really feel monotony at at any time of your respective time (that's what catalogues are for regarding should you question me).

(Payton Miller)

#### THE NO-NONSENSE GUIDE TO GLOBAL MEDIA



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New Internationalist Publications Ltd. Paperback. Book Condition: new. BRAND NEW, The No-nonsense Guide to Global Media, Steven Peter, The No-Nonsense Guide to Global Media explores the diversity of world media, from the corporate to the independent. It introduces readers to the political economy of the major media - film, television, radio, recording, publishing and the internet - looking at the concentration of ownership and the convergence of technologies and media functions. While examining the dominant media Peter Steven emphasizes the diversity of local media production and media audiences around the world. He encourages us to question how the media reflects society: are we passive recipients, or do we have a part in constructing the world?



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